

# **DIGIPIXELS**

DIGITAL MARKETING AGENCY

# **EVERY PIXEL TELLS A STORY**

Email:

**go@digipixels.co**

# GET TO KNOW US

## **DigiPixels – Driving Brands Forward**

At DigiPixels, marketing is more than just campaigns, it's about driving success that doesn't stop

Over the years, we've worked hand in hand with businesses of all sizes to help them connect with audiences, earn trust, and achieve measurable growth.

What defines us isn't just numbers, but the way we combine strategy, creativity, and data-driven decisions to shape impactful stories. From building awareness to driving conversions, we tailor every step to fit our clients' unique journey.

We believe in partnerships built on clarity, collaboration, and real results, because when our clients grow, we grow with them.

# CASE STUDIES

## Real Results, Real Impact

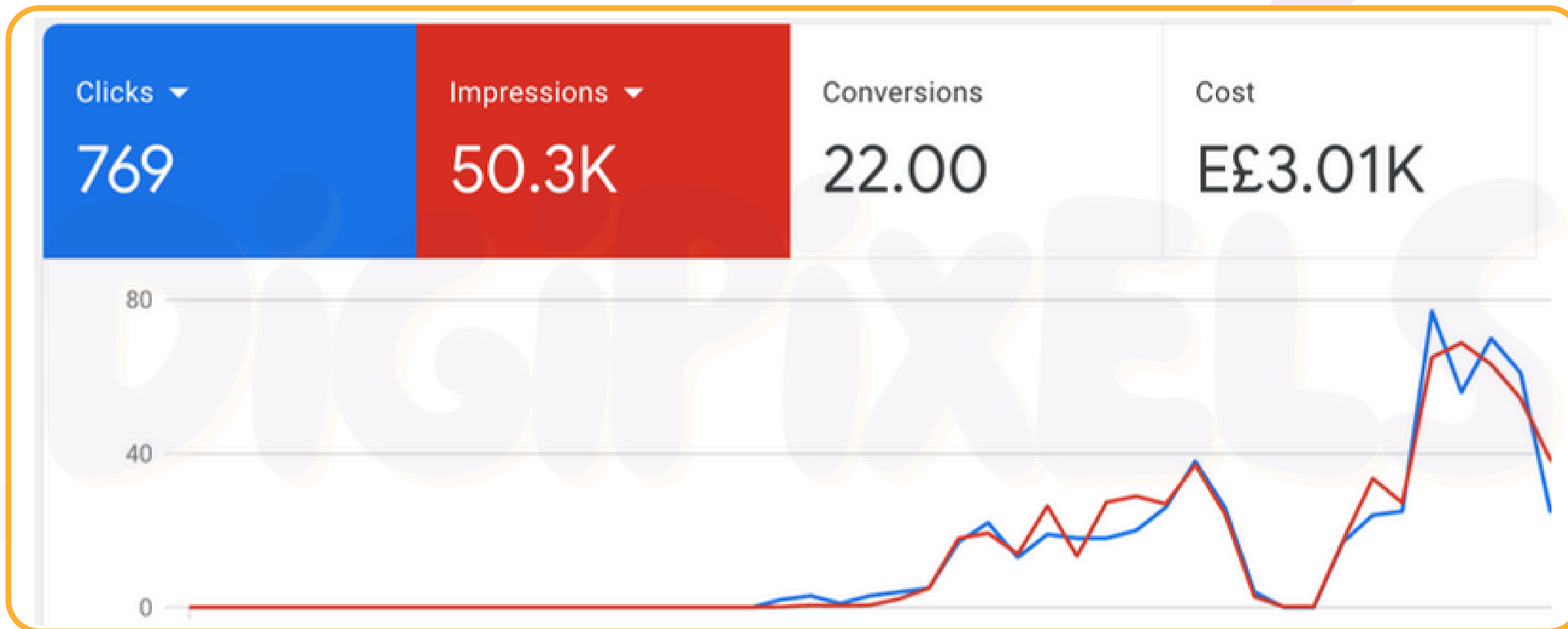
At DigiPixels, every project is more than a campaign, it's a growth story.

Here's how we've helped brands across industries and regions turn challenges into opportunities, and ideas into measurable success.





# E-commerce (Electronics)- Google Ads success driving high ROI





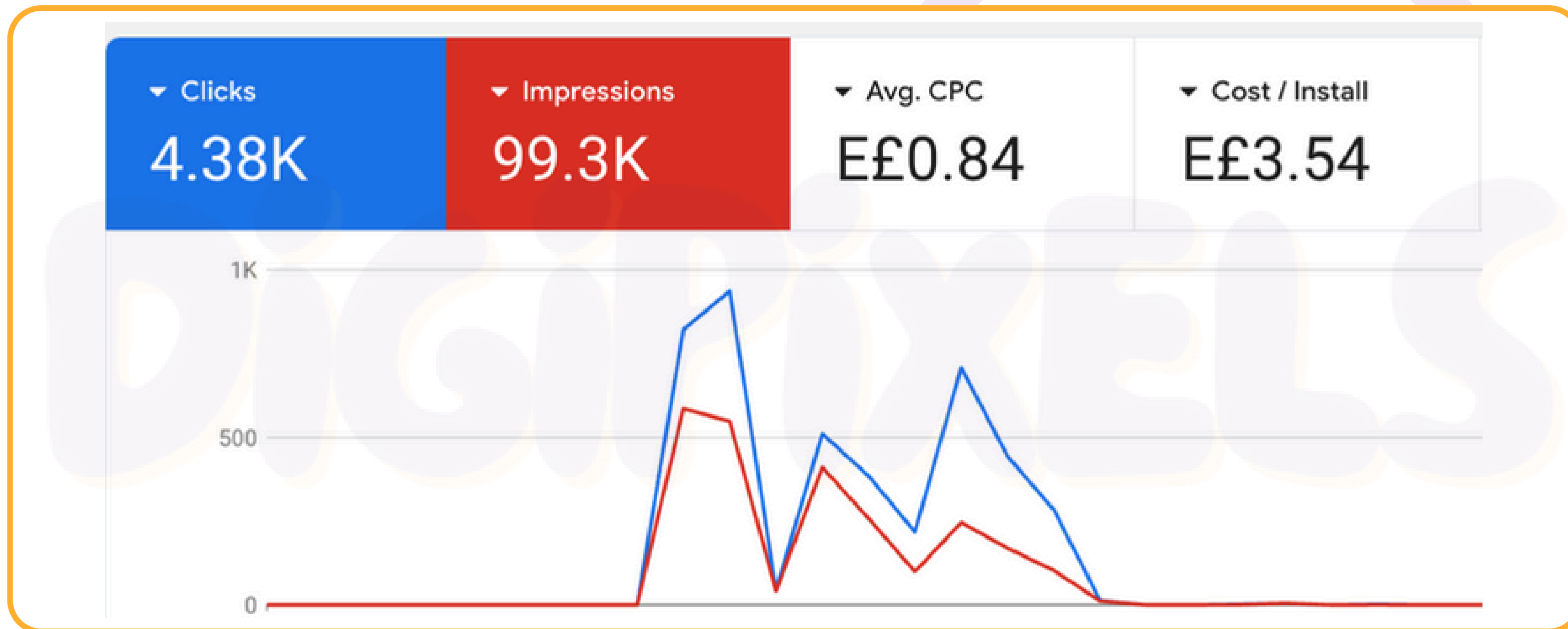
# Electronics Media Buying - Maximized ROAS with targeted strategies

Cost per result ↑↓	Amount spent ↑↓	Ends ↑↓	Purchase ROAS (return on ad...)
24.50.₪ Per Purchase	195.96.₪	Dec 30, 2024	29.51
31.77.₪ Per Purchase	508.33.₪	Nov 30, 2024	25.99
26.48.₪ Per Purchase	2,356.89.₪	Oct 30, 2024	23.71
9.93.₪ Per Purchase	2,383.35.₪	Oct 30, 2024	23.69
12.76.₪ Per Purchase	969.43.₪	Dec 30, 2024	22.62
37.40.₪ Per Purchase	1,870.01.₪	Oct 30, 2024	19.54
20.82.₪ Per Purchase	2,997.48.₪	Sep 30, 2024	18.57





# Mobile App Campaigns - Boosted installs and user acquisition



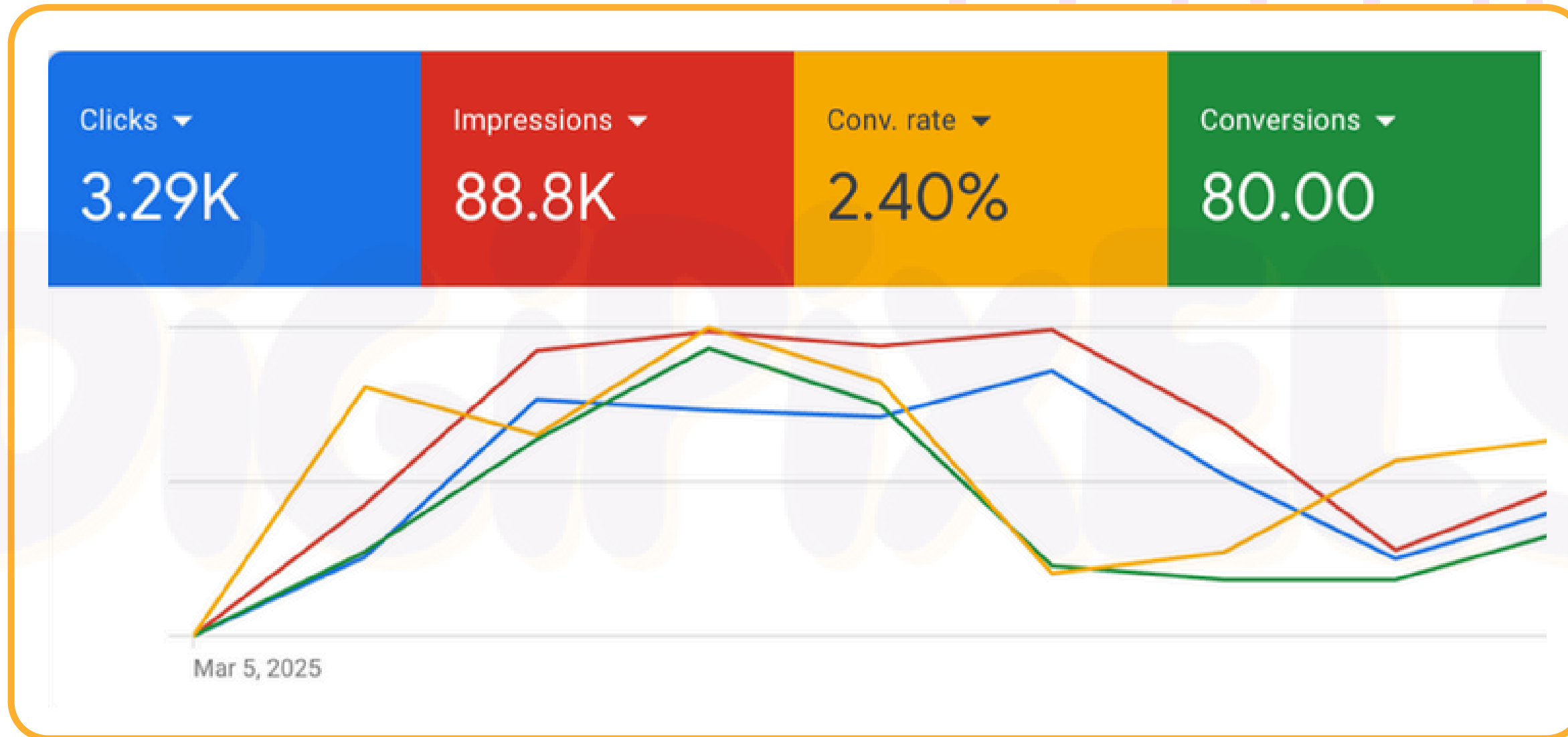


# Healthcare (Pediatrics) - Effective digital campaigns for awareness & engagement

Results ↑↓	Cost per result ↑↓	Budget ↑↓	Amount spent ↑↓	Impressions ↑↓	Reach ↑↓
305 Messaging conversat...	8.20,₪ Per Messaging Conv...	Using ad set bu...	2,500.00,₪	87,030	47,717
248 Messaging conversat...	3.43,₪ Per Messaging Conv...	Using ad set bu...	851.12,₪	43,217	19,414
186 Messaging conversat...	2.69,₪ Per Messaging Conv...	Using ad set bu...	500.00,₪	17,841	9,215
151 Messaging conversat...	5.81,₪ Per Messaging Conv...	Using ad set bu...	877.19,₪	46,235	20,662



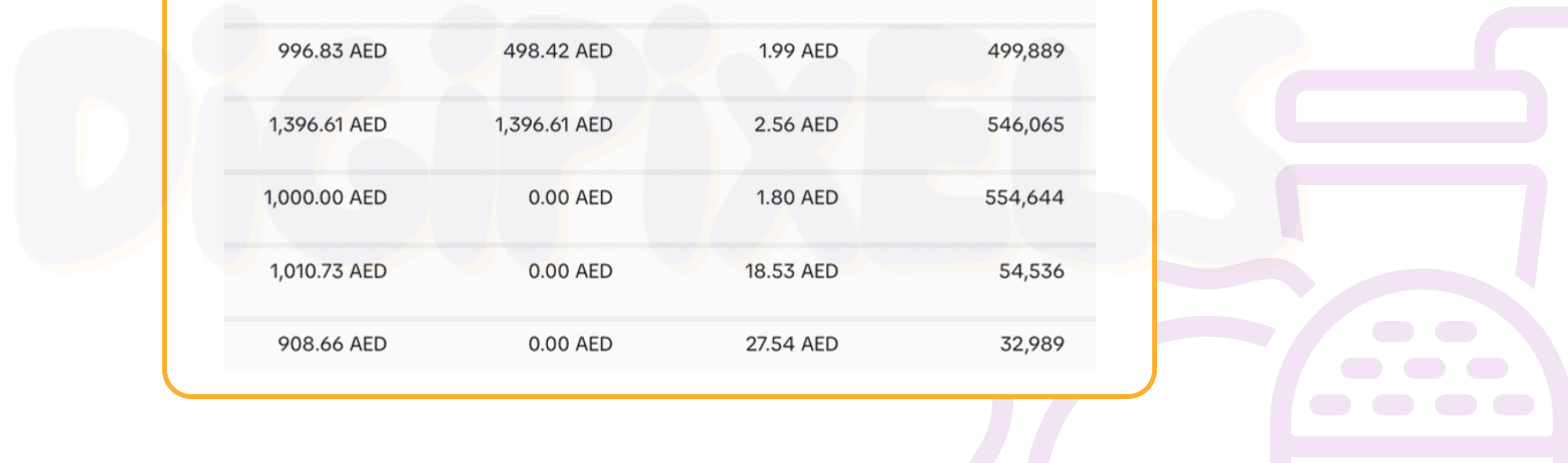
# Real Estate - High-quality leads generated with optimized funnels





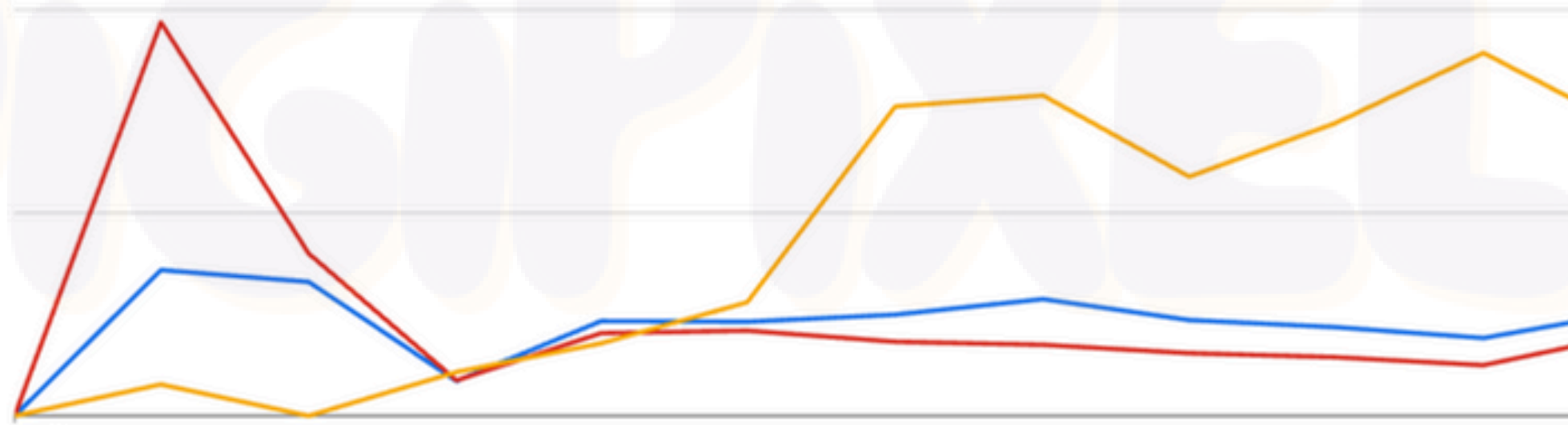
# Food & Beverages (UAE) – Successful media buying delivering strong reach

Cost	CPC (destination)	CPM	Impressions
1,503.17 AED	167.02 AED	2.39 AED	628,317
996.83 AED	498.42 AED	1.99 AED	499,889
1,396.61 AED	1,396.61 AED	2.56 AED	546,065
1,000.00 AED	0.00 AED	1.80 AED	554,644
1,010.73 AED	0.00 AED	18.53 AED	54,536
908.66 AED	0.00 AED	27.54 AED	32,989





# United States - Google Ads campaigns driving growth in competitive markets



2nd quarter 2022



# Healthcare (Saudi Arabia)

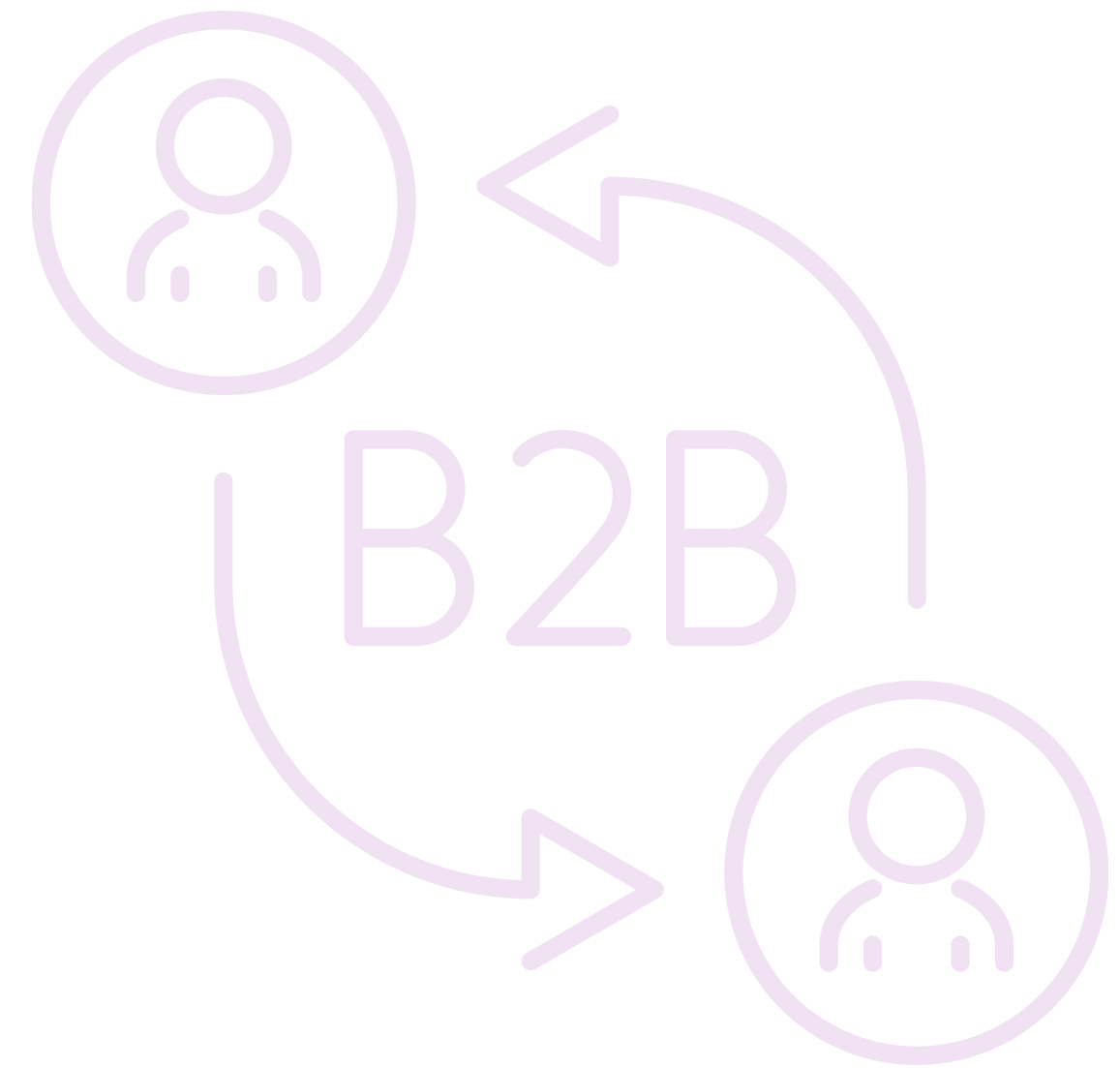
Driving impactful results in the medical sector through data-driven ad campaigns and precise audience targeting.

Results ↑↓	Reach ↑↓	Impressions ↓	Cost per result ↑↓	Amount spent ↑↓
5,321 Messaging conversat...	1,774,124	10,493,448	8.60 ر.س. Per Messaging Conv...	45,767.02 ر.س.
3,916 Messaging conversat...	553,073	1,873,295	10.93 ر.س. Per Messaging Conv...	42,811.52 ر.س.
406 Messaging conversat...	181,537	404,252	10.37 ر.س. Per Messaging Conv...	4,208.86 ر.س.
1,010 Landing Page Views	196,138	344,389	3.49 ر.س. Per Landing Page Vie...	3,523.65 ر.س.
1 Website View Content	135,914	306,795	3,876.63 ر.س. Per View Content	3,876.63 ر.س.
401 Messaging conversat...	108,518	207,179	7.95 ر.س. Per Messaging Conv...	3,187.27 ر.س.
20 Messaging conversat...	34,004	67,303	62.46 ر.س. Per Messaging Conv...	1,249.22 ر.س.
— Multiple conversions	2,776,529 Accounts Center acco...	14,099,085 Total	— Multiple conversions	114,940.51 ر.س. Total spent





# LinkedIn campaign Lead Generation - B2B



Campaign group name	Cost per conversion	Leads	Cost per lead
Oct 2025 ID: 775078053 • Lead Generation	EGP 4,075.55	30	EGP 135.85

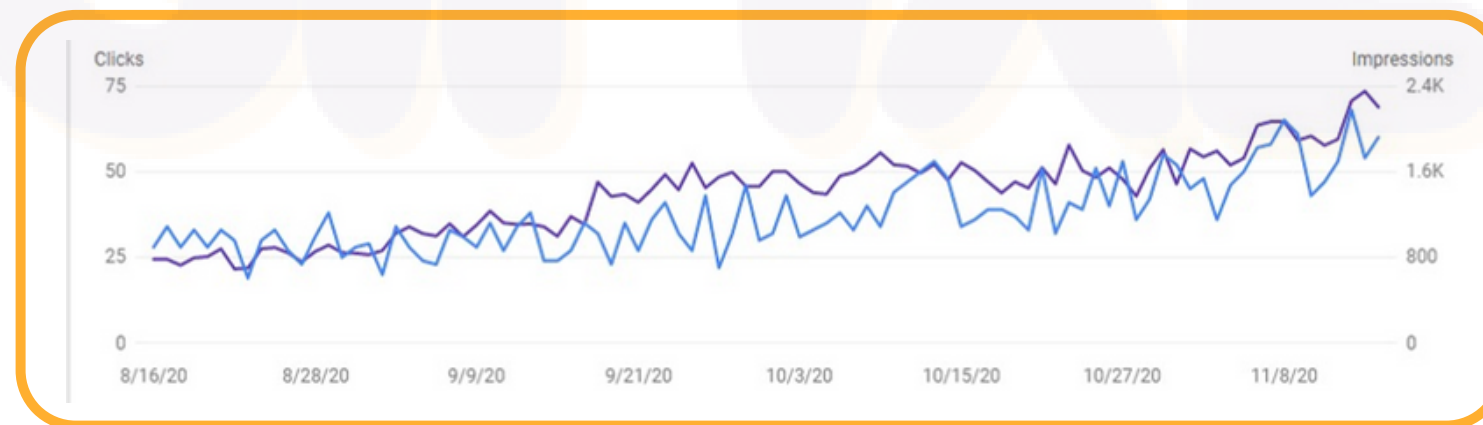
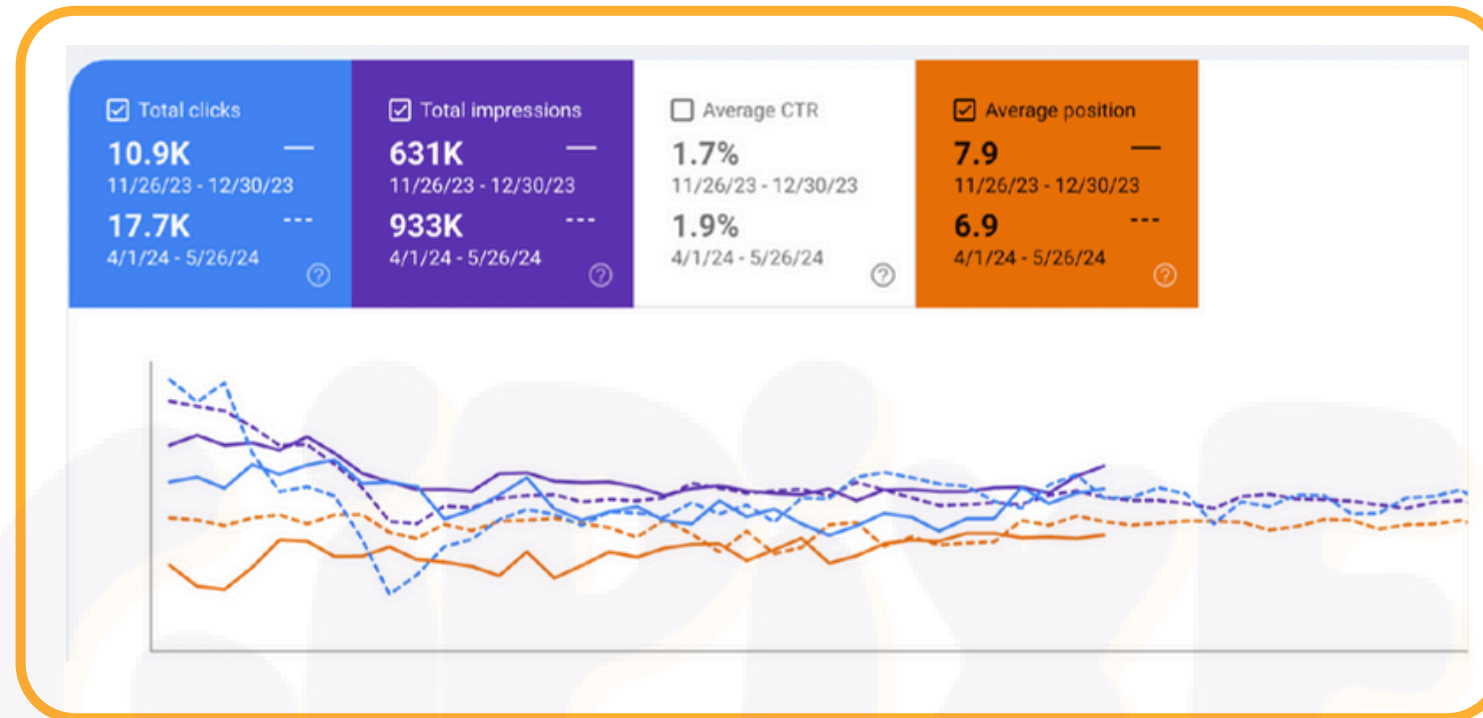


**Achieved high conversion rates with optimized ad spend and precise targeting, delivering measurable ROI and increased customer engagement.**

↓ Impr.	Interactions	Interaction rate	Avg. cost	Cost	Conversion:	Cost / conv.	Conv. rate	Search impr. share	Search top IS	Quality Score
113	21 clicks	18.58%	EGP7.16	EGP150.30	3.00	EGP50.10	14.29%	12.81%	10.69%	8/10
112	18 clicks	16.07%	EGP4.54	EGP81.77	14.00	EGP5.84	77.78%	27.25%	17.83%	8/10
101	11 clicks	10.89%	EGP3.82	EGP41.97	8.00	EGP5.25	72.73%	25.96%	15.90%	8/10
98	10 clicks	10.20%	EGP7.16	EGP71.62	6.00	EGP11.94	60.00%	< 10%	< 10%	8/10
95	9 clicks	9.47%	EGP5.51	EGP49.63	9.00	EGP5.51	100.00%	< 10%	< 10%	8/10

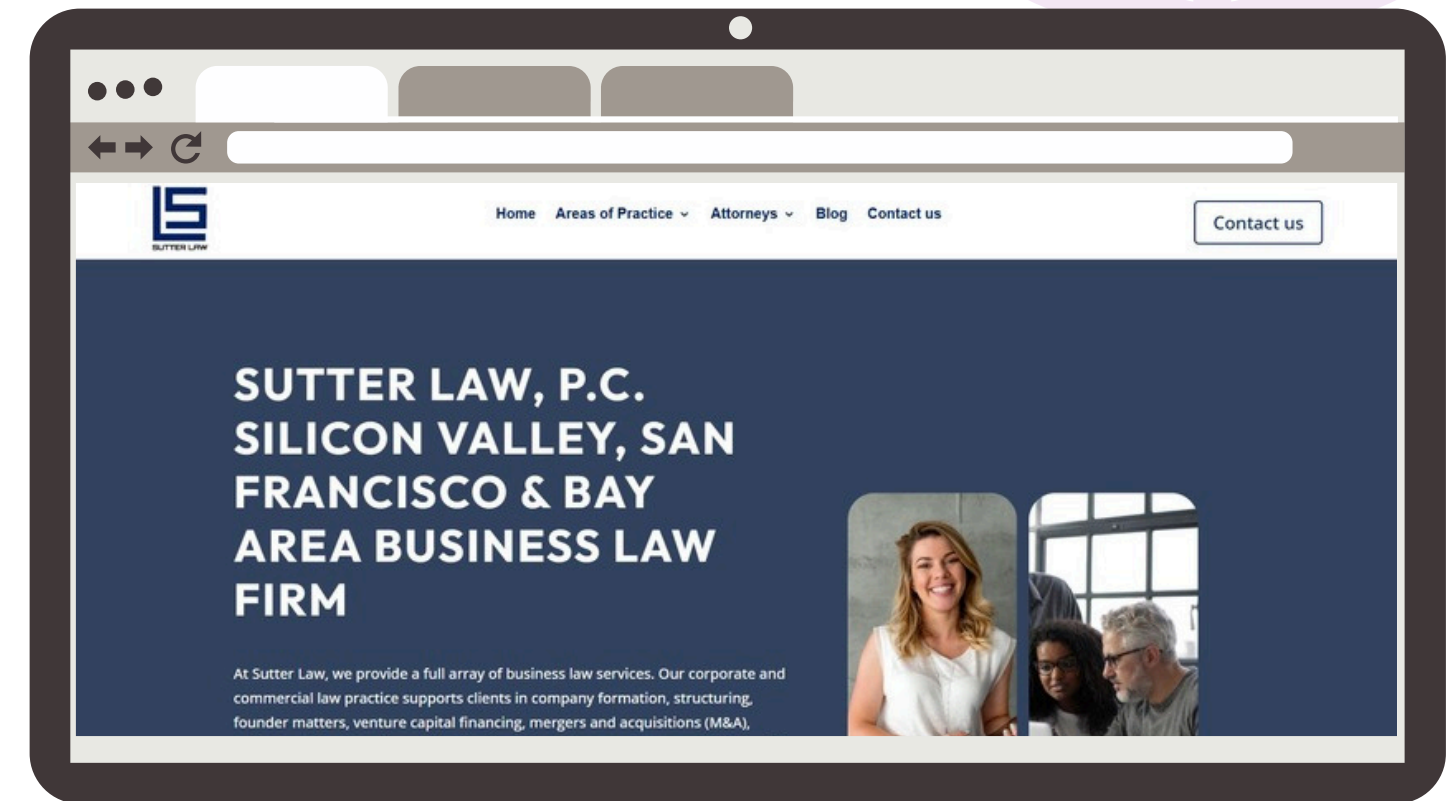
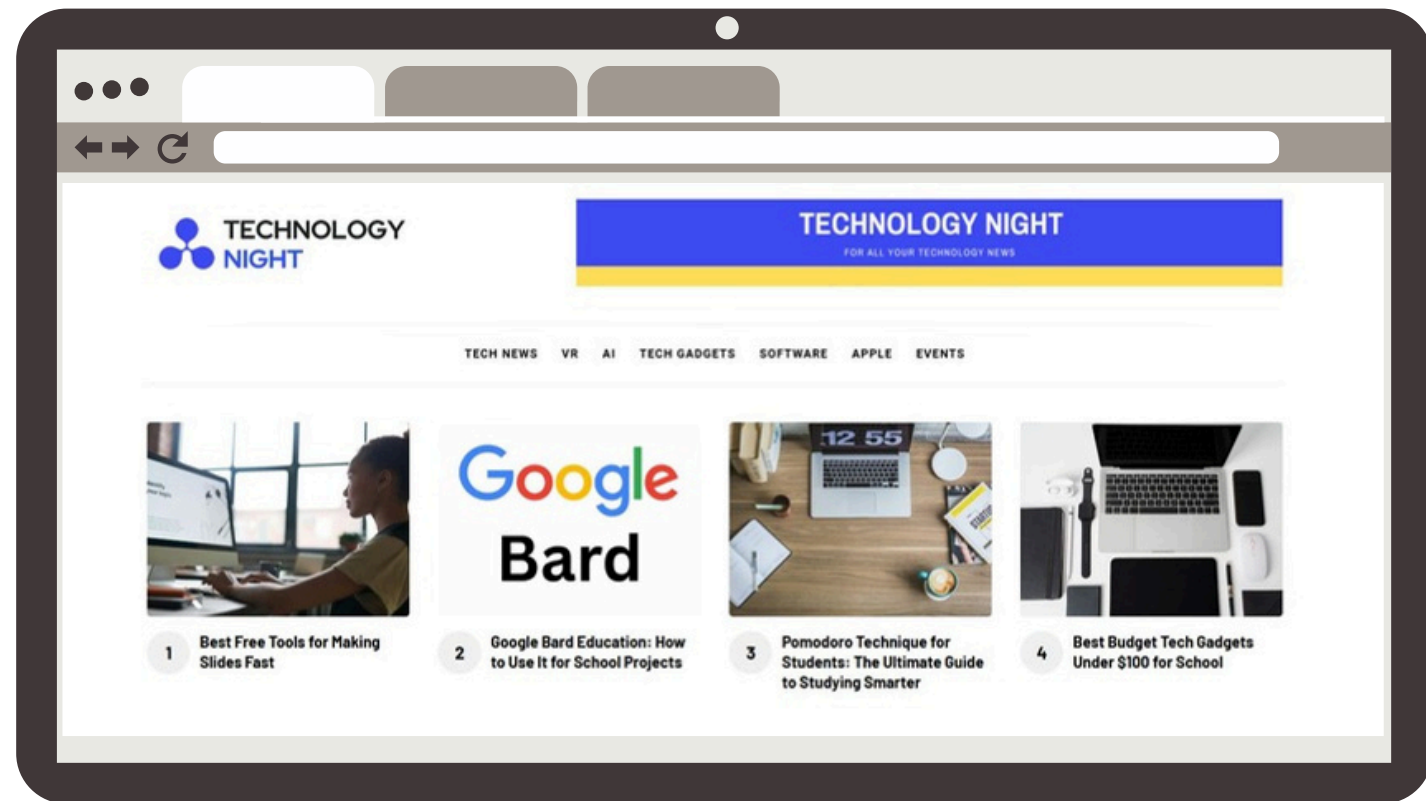


# SEO - Improved visibility and organic traffic with tailored strategies



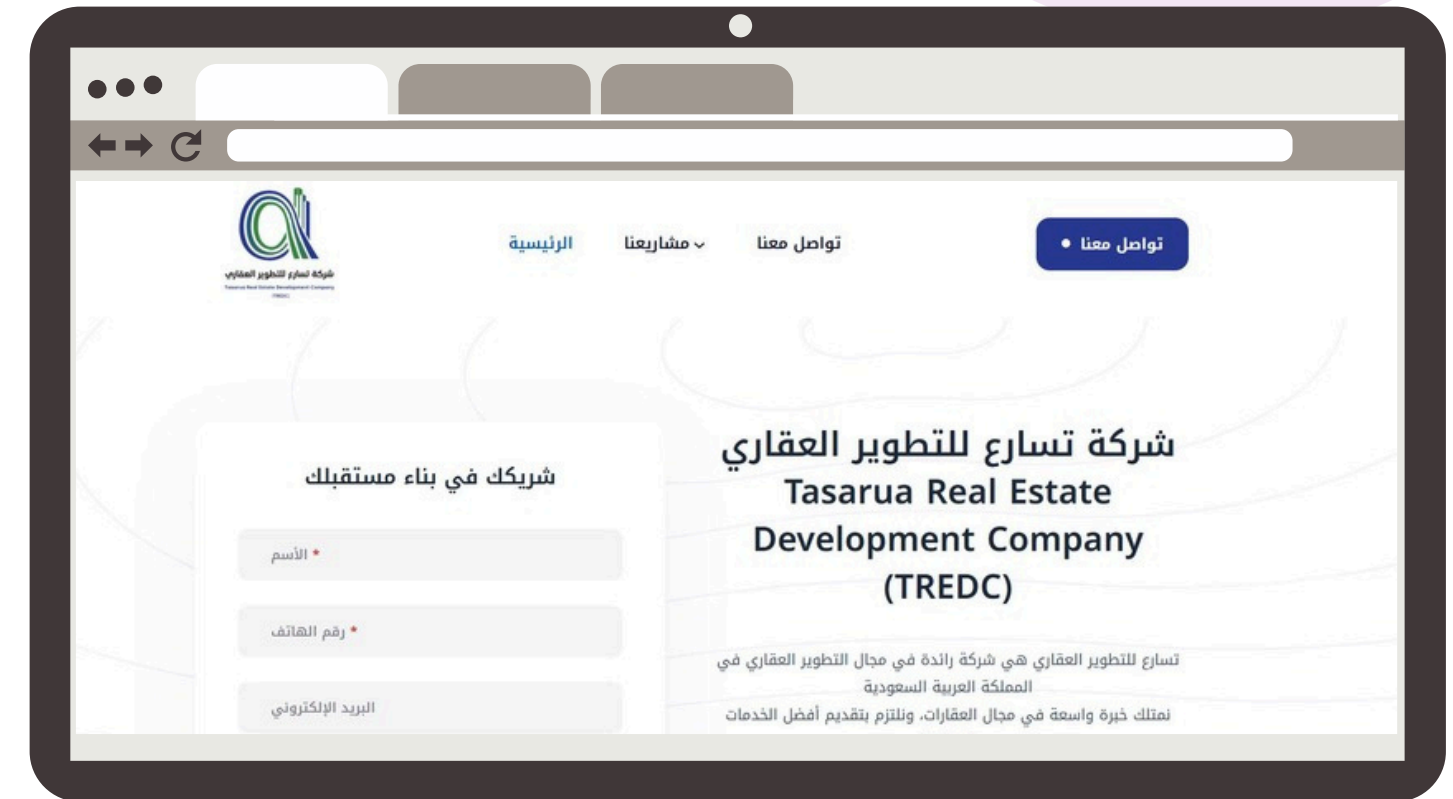
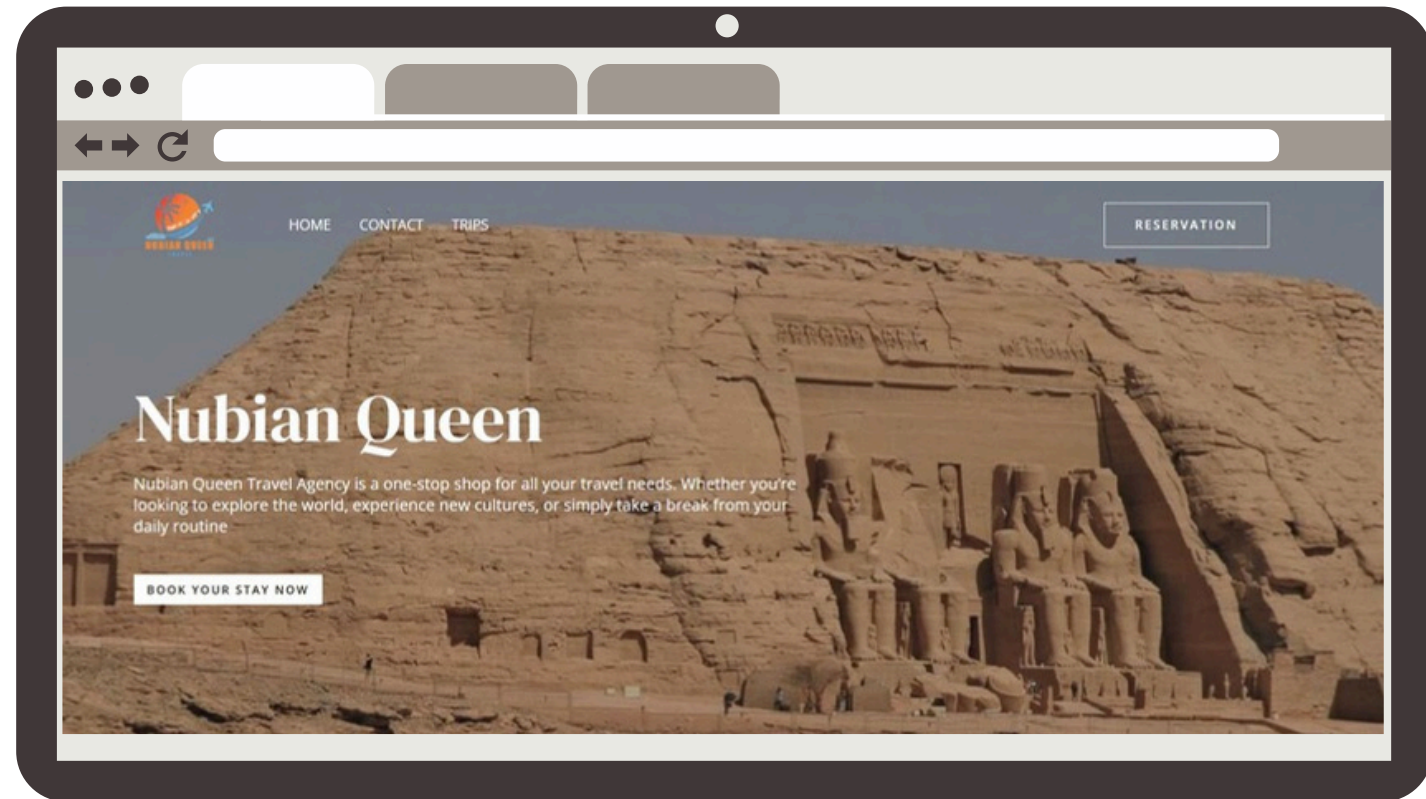


# Web Development



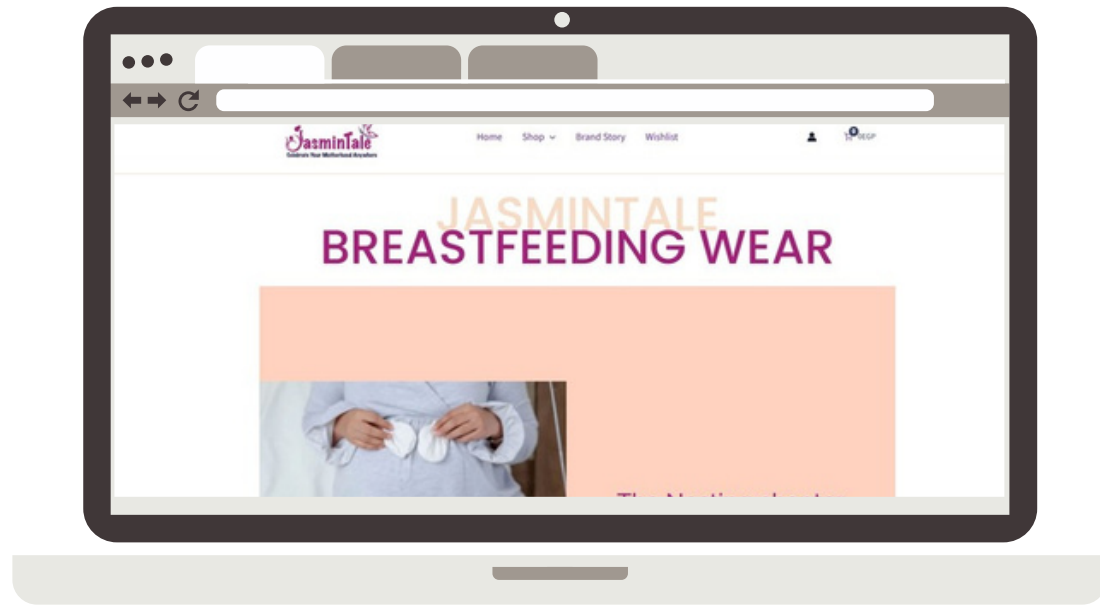


# Web Development

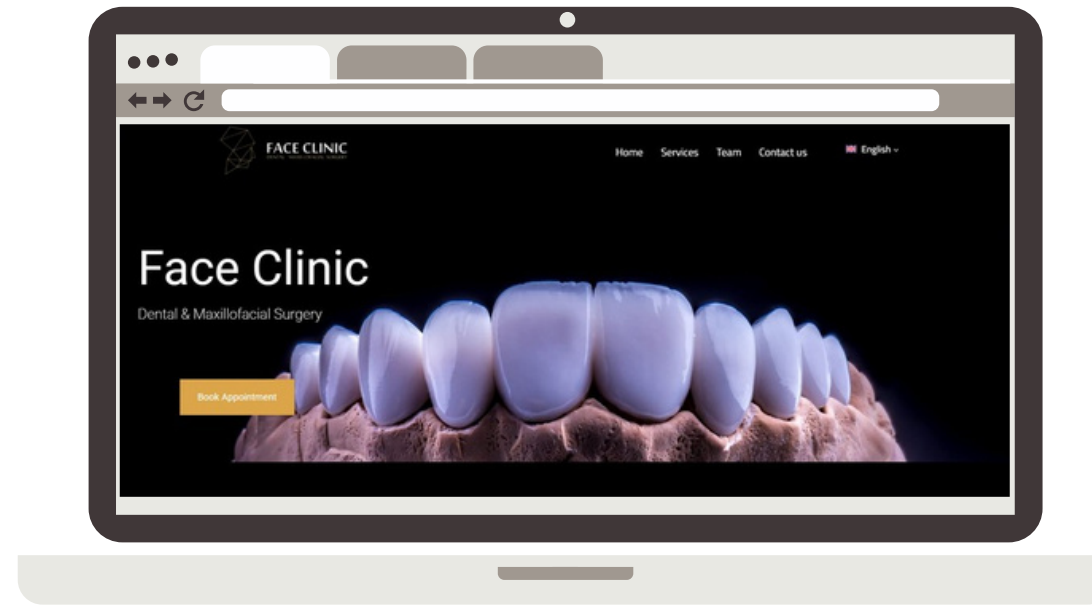




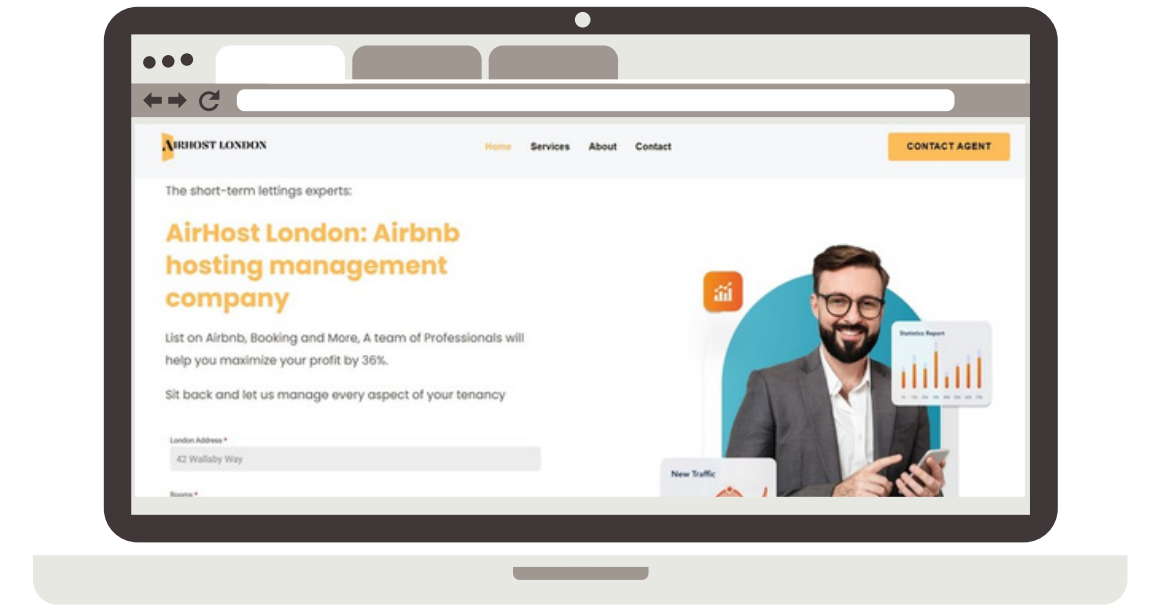
# Web Development



**Fashion e-commerce**



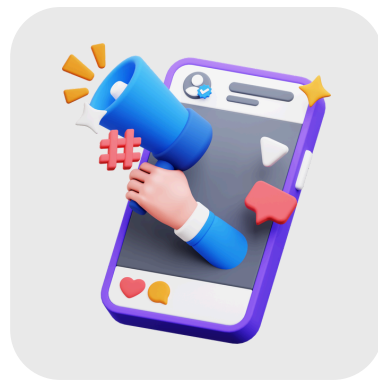
**Dental**



**Property Management**

# HOW WE DRIVE YOUR GROWTH

At DigiPixels, we don't just offer services, we craft solutions that drive results. Our expertise covers every corner of digital marketing to make your brand stand out:



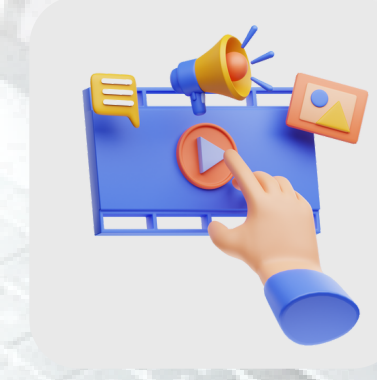
## **SOCIAL MEDIA MARKETING**

building strong communities and meaningful engagement



## **SEO**

optimizing visibility so your brand gets found first



## **CONTENT CREATION**

telling stories that capture attention and build trust



## **PERFORMANCE MARKETING (PPC ADS)**

turning ad spend into measurable growth



## **WEB DESIGN & DEVELOPMENT**

telling stories that capture attention and build trust



## **BRANDING & CREATIVE DESIGN**

shaping identities that connect and inspire.

# OUR CLIENTS

From startups to global names, we're proud to support businesses worldwide. Every partnership is built on trust, collaboration, and results that speak for themselves.

## Our Business Partners



# OUR WORK SPEAKS FOR ITSELF

A glimpse into the creative solutions we've crafted for our clients, from social media campaigns to web design, branding, and more. Each project reflects our commitment to innovation, impact, and results.

1584 LIKES

188 SAVES

205 COMMENTS

355 SHARES

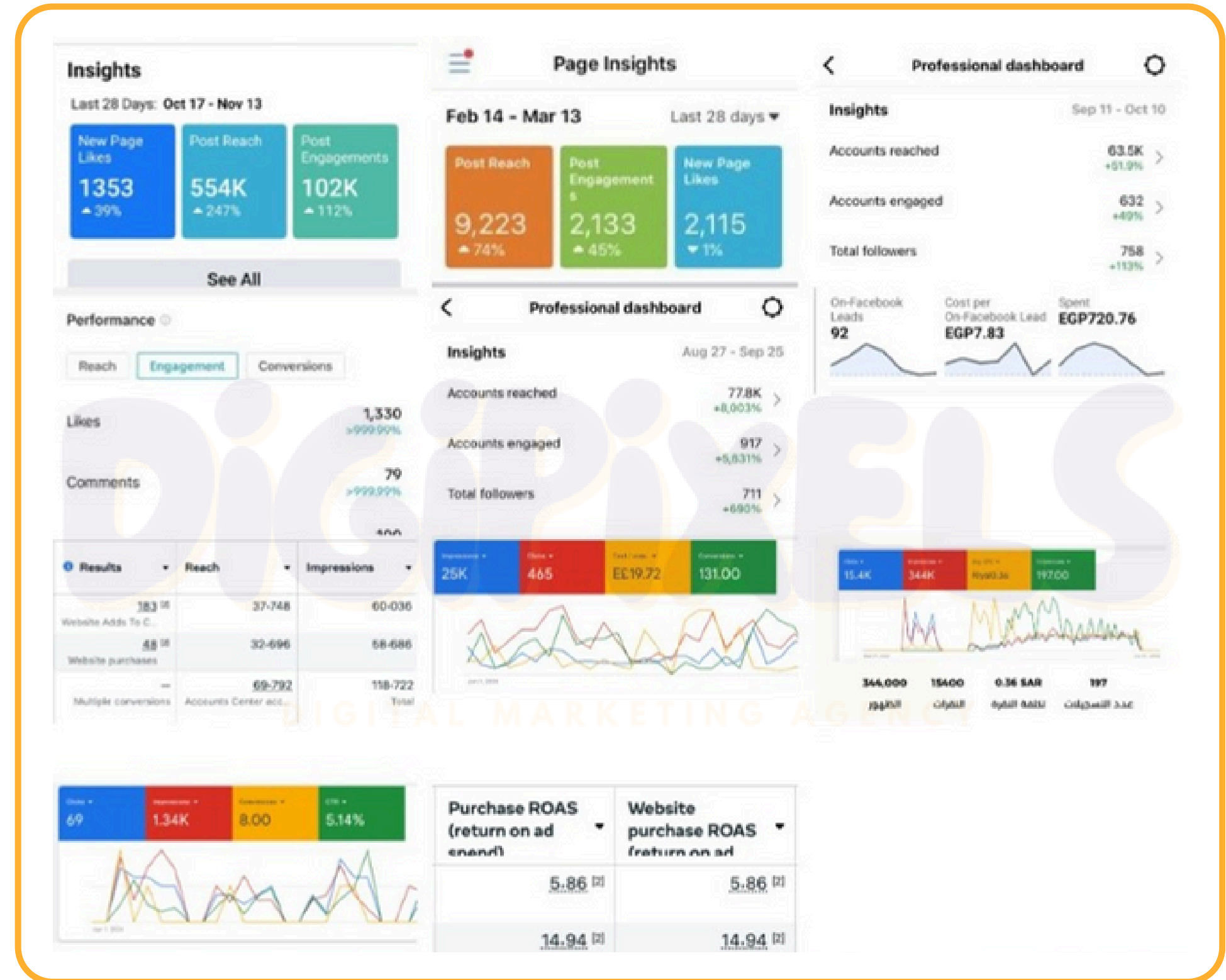


# OUR RESULTS

What sets DigiPixels apart isn't promises, it's proof.

Our campaigns consistently drive higher engagement, stronger conversions, and lasting growth.

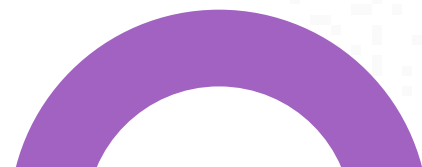
From expanding brand visibility to maximizing ad spend, the results speak for themselves — clear, measurable, and built to scale.





# THE CREATIVE FORCE

Behind every successful campaign is a passionate team of strategists, creatives, and innovators. At DigiPixels, our people are the power, combining expertise, creativity, and dedication to turn ideas into measurable impact.



# DIGIPIXELS

DIGITAL MARKETING AGENCY

## LET'S CREATE SOMETHING AMAZING TOGETHER

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